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The starred menu of the Cerea family for DentroCasa Expo

Furniture, accessories, finishes, interior design, garden, wellness and sustainability. Exhibitions, food and much more. The program offered by the ninth edition of DentroCasa Expo, the fair dedicated to design, furnishings and services for the home, is truly rich. Two weekends dedicated to the Brixia Forum in via Caprera, Brescia: 5, 6 November and 12, 13 November. Many new features for the 2022 edition, including live streaming from the stands and "A Cena da Vittorio" with the Cerea family.

"We know what Vittorio represents for the Lombardy region and how prestigious his history is in the panorama of Haute Cuisine – says Silvia Ingravallo, Exhibition Manager, Events Factory Italy – The goal is to make accessible what was not there with the pandemic granted. In this initiative, which we have specifically called A cena da Vittorio, people will be able to dine not at Vittorio's, but with Vittorio, because everything he and his staff will do in this special dinner will be shared with the guests live. It will be like dining in the kitchen of a great chef and while enjoying his masterpieces you will also experience the design and preparation of the dish. Voices, secrets and above all solutions. Reserving a place for dinner at this exclusive event

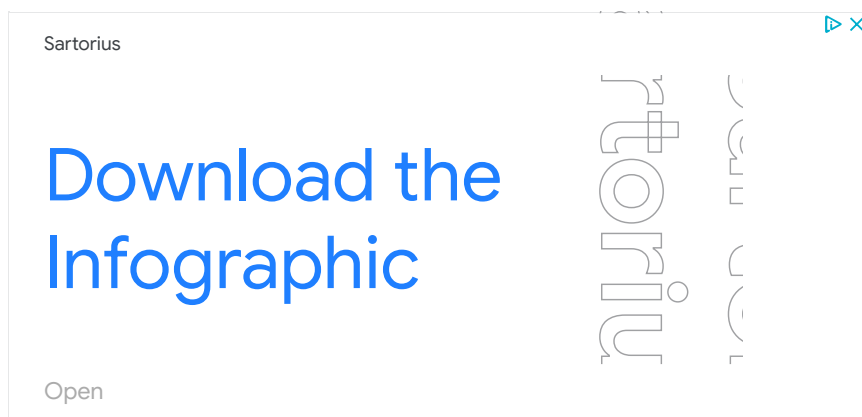
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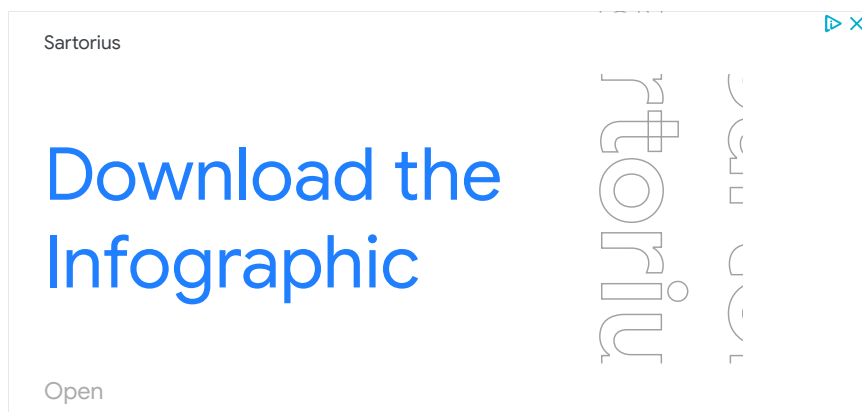
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will be a real experience for everyone “.



“We are happy to be able to participate in this event, – Francesco Cerea, Ristorante Da Vittorio – which collects both the most prestigious brands and the young promises of the design world, bringing the signature kitchen of Da Vittorio, with two gala dinners and one of our workshop dedicated to the prince of local dishes, the casoncelli “

“The concept of home has changed and the pandemic has accelerated this transformation. DentroCasa Expo, is the story of the design, fruit of the ingenuity and tradition of Made in Italy that was born in the Italian productive province, of which this wonderful territory is a proof of excellence. – declares Donato Loria, Manager of the BolognaFiere Group and CEO, Events Factory Italy – The markets don’t buy products but the stories and culture that characterize them. DentroCasa Expo has numerous stories to tell through its exhibitors, it is a container full of values that transmits the best of local tradition and facilitates new business opportunities.



“A new format, for an experiential fair” – says Silvia Ingravallo – All the initiatives have been designed to give maximum prominence to exhibitors. DentroCasa Expo becomes a multi-sensory fair, all to be savored “.

Another novelty is DentroCasa Live: live streams from the stands will tell and bring out the culture and values that the products represent. The links from the individual stands will tell the public, no longer just what happens in the fair container, but the authentic content. A great communication vehicle at a time when the pandemic has shifted the importance of communication towards live and direct.

BRESCIA – BRIXIA FORUM – 5/6 – 12/13 November

FREE ENTRY
HOURS 10-19

Italy
The article is in Italian

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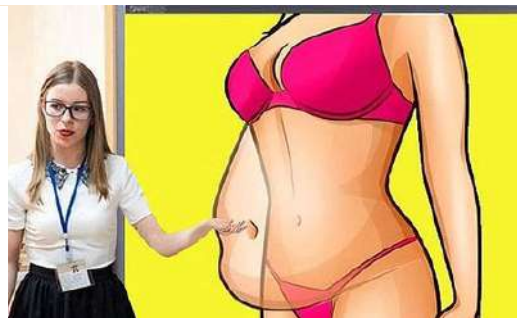
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Una vista unica sulla casa di Brigitte Bardot a St. Tropez

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